

REPORT ON PILLAR 4

State of play and work ahead

Technical Meeting of EUSAIR Pillar Coordinators
5th October 2022



TSG MOVING FROM IDEAS TO ACTION

From the last Governing Board meeting in March 2022

EVENTS - DISSEMINATION ACTIVITIES

- **Albanian** presidency in cooperation with EC organized the **7th EUSAIR Annual Forum** - TSG4 organized speakers for the TSG4 session, Tirana (hybrid) May 17th 2022
- Title selected: **Navigating Tourism through Policies and Trends**
Subtitle: *The Role of Tourism and Culture in the Revision of the EUSAIR Action Plan*
- 8 speakers presented practices from : Albania, Greece, Montenegro, Slovenia, Croatia, session attended by cca 200
- **EPA on Cultural Routes of the Council of Europe GB meeting** –EUSAIR TSG4 Session announced for the Annual Advisory Forum 5th & 6th May 2022, Luxembourg

➤ MINISTRY OF TOURISM AND SPORT - WEB SITE

Regular updates



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Inter MRS relations and cooperation with other initiatives – COOPERATION AND DISSEMINATION

- **INTERACT ANCONA MEETING April 7th** – *Towards the revision of the Action Plan– presentation of flagship project ideas on April 7th 2022*
- **EUSDR– EUSAIR TSG4 – 2 meetings** *intensive cooperation: actions, project ideas, stakeholders related to Culture and Tourism presented through TSG4 flagships at PA3 meetings:*
 - *Workshop on Cultural and creative industries May 23rd 2022*
 - *Workshop on the contribution of innovative and creative tourism to support sustainable local development, 26th July, 2022*
- **EICR CULTURAL ROUTES TRAINING ACADEMY, Fontenbleau,** *online presentation of TSG4 flagships (Cultural routes in EUSAIR) June 2nd 2022.*
- **CROSSINO EVENT Cooperation** – *presentation of TSG4 flagship projects related to culture and creativity „Cultural heritage and business development in EUSAIR“ June 1st 2022.*



FACILITY POINT CONTRIBUTION

From the last Governing Board meeting in March 2022

EXPERTS

EUSAIR Facility Point Pillar experts

- 1. Project development experts – contracts completed** with experts for 4 mono-pillar project concepts development, final reports delivered for all 4 project concepts, all together 7 project ideas developed
- 2. Monitoring framework - Monitoring & Evaluation expert contract in progress, contributions:**
 - Monitoring and evaluation WP T.3 - ***EUSAIR M&E Capacity Building organization in progress, to be held November 10th/11th 2022;***
- 3. Communication - External Communication expert**
 - *Newsletter published, regular news publishing*
- 4. Innovation - External Innovation expert, contract completed April 30th 2022**
 - ***INNOVATION COMMUNITY EVENT – July 5th 2022, presentation of EUSAIR TSG4 flagship strategic project (CruiseAIR) and its potential for innovation.***



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Key achievements and main outcomes since the last - 17th TSG4 MEETING, 4th May 2022)

FLAGSHIP PROJECT IDEAS

- 4 mono-pillar project concepts development completed: ***AIR Cultural Routes and CruisAir, PoDestAIR MIQS and Living the Sea 4.0;***
- ***2 TSG4 Issue papers – under development - Wellbeing and Gastronomy Tourism***
- ***Mini Study – Attitude of EUSAIR Visitors Towards Tourism approved at last meeting for development – ongoing preparation for the ToR***



PLAN FOR 2022

EUSAIR TSG4 Session at 11th Cultural Routes Annual Advisory Forum,
7th October 2022

TSG4 meeting – 17th/18th October, Thessaloniki Greece

Two issue papers to be completed on Wellbeing and Gastronomy
Tourism

Thematic ad hoc events – Capacity building, Students' workshops

PLAN FOR 2023

Two TSG4 meetings

Mini Study – *Attitude of EUSAIR Visitors Towards Tourism* – to be
completed

8th EUSAIR Forum - *participation*

FP Final Event – *to present project activities implemented*



EUSAIR Facility Point Lead Partner Team

EU Strategy for the Adriatic-Ionian Region (EUSAIR)

FACILITY POINT – Supporting the Governance of the EUSAIR

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